

# Touch Shorts

The Official Newsletter of TFSA

Newsletter Date: July 2010

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*The name and logo design were chosen based on their strong links to the SA climate and our state colours of red, blue and gold*

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## SA Heat Announcement

Despite the irony in the recent cold weather we are currently experiencing, Touch Football SA would like to announce that our State Teams will now be known officially as **The SA Heat**.

The name was recently approved by the National Events Commission and will be officially used for the first time at this year's National Youth Championships by our 18s teams.

The name and logo design were chosen based on their strong links to the SA climate and our state colours of red, blue and gold, as well as portraying fierce dynamic branding for our representative teams.

It is anticipated the name will create a sense of pride, belonging and unity to our state representative sides as well as providing the association with unique merchandising and branding opportunities.

In creating this branding strategy TFSA has benchmarked Touch West's "Western Tigers" strategy as well as other successful examples from other sports.

Our state off field playing uniforms will be gradually rolled over to the new branding between now and the 2011 NTL, whilst our on field playing uniform will simply have the new logo added also in time for the 2011 NTL. Our 18s athletes participating in the 2010 NYC will have the opportunity to purchase new **Heat** off field apparel however it will not be compulsory.

Come the 2011 NTL all South Australian Representative sides will play in the same uniform and have the same off field uniform, creating a strong unified team.

## Border Challenge Nominations Closing

For those state league players interested in participating in the Border Challenge against rival Victorian State League clubs and players, you have until **Friday 9<sup>th</sup> July** to enter your team.

Nomination forms and the Conditions of Entry are available on the TFSA website.

The Border Challenge is occurring in Mildura on Saturday 17<sup>th</sup> & Sunday 18<sup>th</sup> July, featuring the SA vs Vic State League challenge as well as our 18s teams playing the Victorian 18s teams in vital game play prior to the National Youth Championships in September.

On the Sunday morning there will also be a social drop-off tournament with the chance to win cash. Contact TFSA for more information

## SA Heat Junior Athletes Announced

TFSA would like to congratulate the following athletes who have been selected in our initial SA Heat junior teams for 2010;

### SA Heat 12s Girls Squad

Georgia Donnelly, Emily Gale, Lucy Mayo, Alex Pearce, Gemma Monaghan, Alice Gregory, Ashley Gould, Bridget O'Connor, Caitlin Westover, Madeline Lazootin, Bec O'Hara, Stephanie O'Hara, Yolandi Heaney, Meghan Schiller, Angela Mudri, Lauren Newman, Isabelle Benton, **Coach:** Madeline McGinty, **Manager:** Chelsea Singh

### SA Heat 18s Girls Squad

Kelly Rowe, Abbey Freer, Sally Gazzard, Sara Turnbull, Natalie Gibbs, Tahlia Wall, Bethany Orlando, Melissa Edwards, Tayla Fawcett, Bethany Fairfield, Mollie Barker, Georgia Brown, Sophie Fornarino, Megan Ball, d'Arcy Sadler, Czenya Cavouras, **Coach:** Jason McNamara, **Team Manager:** Sharlean McNamara

TFSA would like to congratulate all of the girls and officials named in these squads. It is a fantastic honor to represent your state and we wish all our athletes all the very best.

Our 12s & 15s teams are competing in the National Championships which are being held in Canberra from October 24-29 2010.

While our 18s teams are competing at the National Youth Championships in Caloundra, QLD from September 15-18 2010.

## Upcoming Referee & Coaching Courses

TFSA reminds members of several upcoming technical courses.

### Level 2 Referee Course

On Saturday 7th August we are conducting a Level 2 Referee Course (L2R001) which is important for those individuals who wish to be involved in the Referee Recruitment & Retention Program in September.

### Level 1 Coaching Course

On Sunday 8th August we are also holding a Level 1 Coaching Course (L1C001), which is critical for those individuals looking to gain coaching qualifications prior to the State Cup in October (please refer to clause 15 of the State Cup COE)

For full details on both of these courses please visit our website

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*It is a fantastic honor to represent your state and we wish all our athletes all the very best.*

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[www.touchsa.com.au](http://www.touchsa.com.au)

## Around the Grounds...

### Hope Valley 5-a-side Challenge

The Hope Valley Touch Football Club is holding a social mixed 5-a-side challenge on Wednesday 21<sup>st</sup> July at their grounds – 68 Valley Road, Hope Valley.

Games commence from 7pm and will be played in a 15 minute turnaround format.

The top sides from all metropolitan winter affiliates will be competing for a \$500 cash prize and bragging rights as the best metro winter affiliate side.

The HVTFC will be putting on hot rolls and soup for all.

For more information please contact HVTFC President, Bill Sheeky.

*The Hope Valley Touch Football Club  
is holding a social mixed 5-a-side  
challenge on Wednesday 21<sup>st</sup> July*

## News in Brief

### TFSA Website Updated

We have recently updated our website slightly in order to make it more user friendly. The top menu has become more specific with information about tournaments, affiliate competitions and representative teams now a click away. All Rep teams are now referred to as SA Heat.

Check it out today: [www.touchsa.com.au](http://www.touchsa.com.au)

### Year 7 Camp

Keep an eye out for information regarding a year 7 touch camp later this year! Sports Program Coordinator, Bri Wyatt is currently planning this to cater for the large numbers of junior athletes who narrowly missed out on state selection to keep them engaged with our sport!

### Congratulations

TFSA would like to congratulate our SA Heat Junior Coaches & Managers on their recent appointments

12s Girls: Coach: Maddie McGinty. Manager: Chelsea Singh

12s Boys: Coach: Greg Frost. Manager: Nat Carling

15s Girls: Coach: Matt Schinkel. Manager: Chris Jones

15s Boys: Coach: Anthony Grandison. Manager: Phil Jones

18s Girls: Coach: Jason McNamara. Manager: Sharlean McNamara

18s Boys: Coach: Mark Jones. Manager: TBC

## Don't Forget

### IMPORTANT – INSURANCE INFORMATION

Affiliate Certificates of Currency are due to be distributed to affiliate contacts on or as close to July 15<sup>th</sup> as possible. In order to receive your COC your affiliate must be fully financial and your contact details must be up to date.

### TFSA Annual Awards

Make sure to nominate worthy individuals for the TFSA annual awards ceremony, which is taking place on Saturday 30<sup>th</sup> October at the Saracen's. Book your tickets for what promises to be a great night during the State Cup.

### Referee Recruitment & Retention Program

Want to run your own Level 1 Ref courses when it suits you? Then make sure to have representatives from your competition attend this FREE course from September 3-5. Contact the office to register.

### 2010/11 Affiliate Visits (ASET)

If you haven't already done so, make sure to notify TFSA a suitable venue and time for your ASET visit

## Affiliate Tips & Hints

Instead of the same trophies & medallions as prizes each competition, have you thought of offering financial discounts off next season's team fees to the winner's? It is proving to be a great retention strategy!

## Upcoming Events

Make sure to add these upcoming events to your diaries...

<b>Border Challenge</b>	July 17-18	Mildura, Vic.
<b>SEC Meeting</b>	July 20 <sup>th</sup>	TFSA HQ (400 Gilles St)
<b>Level 2 Referee Course</b>	Aug 7 <sup>th</sup>	TFSA Clubrooms (city touch)
<b>Level 1 Coaching Course</b>	Aug 8 <sup>th</sup>	TFSA Clubrooms (city touch)
<b>AusSquads Development Weekend</b>	Aug 14-15	TFSA Clubrooms (city touch)
<b>All Schools Mixed Championships</b>	Aug 26 <sup>th</sup>	TFSA Clubrooms (city touch)
<b>Referee Recruitment &amp; Retention Program</b>	Sept 3-5	TBC
<b>Catholic Schools Championships</b>	Sept 14-16	TFSA Clubrooms (city touch)
<b>National Youth Championships</b>	Sept 15-18	Caloundra, QLD
<b>SEC Meeting</b>	Sept 21	TFSA HQ (400 Gilles St)
<b>Level 1 Referee Course</b>	Oct 16	TFSA Clubrooms (city touch)
<b>National Junior Championships</b>	Oct 24-29	Canberra, ACT
<b>TFSA State Cup</b>	Oct 29-31	TFSA Clubrooms (city touch)
<b>TFSA Annual Awards Night</b>	Oct 30	Saracen's (82 Carrington st City)

[FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE](#)

Touch Football South Australia acknowledges the support of our corporate partners

## MAJOR PARTNERS



## PREMIER PARTNER



## TOUCHDOWN PARTNERS



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